

Team Members:

Client you created web site for:

Web Site Evaluation Rubric					
	OUTSTANDING +10		DEVELOPING +8		NEEDS TO BE REDONE +5
<b>Time Management</b>	<ul style="list-style-type: none"> <li>Actively Participated</li> <li><u>Always</u> on task</li> <li>Willing to help those around you when appropriate</li> </ul>		<ul style="list-style-type: none"> <li>Moderately Participated</li> <li>Needed reminding to stay on task</li> <li>Somewhat willing to help others</li> </ul>		<ul style="list-style-type: none"> <li>Need to Participate</li> <li>Needed many reminders to stay on task</li> <li>Refused to help anyone, even when you had the answers</li> </ul>
<b>Text/Font Style</b>	<ul style="list-style-type: none"> <li>Uses color to enhance when appropriate, text is readable</li> <li>Font style consistent and appropriate for the content of the site</li> <li>Correct usage, punctuation, spelling present</li> <li>Line length is appropriate and paragraph length is limited</li> <li>Font style for majority of text is a Sans-Serif Font</li> </ul>		<ul style="list-style-type: none"> <li>Some text hard to read</li> <li>Font style somewhat inconsistent and/or inappropriate for the content of the site</li> <li>Text either too long or too choppy, a few misspelled words</li> <li>Line length sometimes goes beyond 8 to 15 words per line OR paragraph length goes over 1-3 sentences per paragraph</li> <li>Font style for some of the text is a San-Serif Font</li> </ul>		<ul style="list-style-type: none"> <li>Much of the text is unreadable</li> <li>Too many different font styles used and the style is inappropriate for the content of the site</li> <li>Needs much proofreading</li> <li>Line length consistently goes beyond 8 to 15 words per line and paragraph length consistently goes over 1-3 sentences per paragraph</li> <li>Almost all text is a Serif Font rather than San-Serif</li> </ul>
<b>Graphics/Design/Creativity</b>	<ul style="list-style-type: none"> <li>Easy to follow, grabs and holds attention</li> <li>Visuals are incorporated into the overall theme and are pertinent to the web site; text and graphics that belong together are side by side</li> <li>Sufficient space around graphics and borders have been removed</li> <li>Background/wallpaper (if present) is light in color</li> </ul>		<ul style="list-style-type: none"> <li>Web site does not flow well, somewhat hard to follow, not much to hold reader's attention</li> <li>Visuals that are used sometimes are not consistent with the overall theme or text and graphics that belong together are not side by side or borders have not been removed</li> <li>Some graphics do not have sufficient space around them</li> <li>Background or wallpaper present, but too dark in many places</li> </ul>		<ul style="list-style-type: none"> <li>No flow to the web site—hard to read, does nothing to hold attention of the reader</li> <li>Visuals that are used are not consistent with the overall theme and text and graphics that belong together are not side by side and borders have not been removed</li> <li>Most graphics do not have sufficient space around them</li> <li>Background or wallpaper much too dark and too busy to the eye</li> </ul>
<b>Links</b>	<ul style="list-style-type: none"> <li>Web site loads and is functional in one minute or less</li> <li>All links are functional</li> <li>Each page has a link back to the homepage</li> <li>Underlining avoided except in links</li> <li>Contains a "Last Updated" section and has been updated recently</li> <li>Sources listed where necessary</li> </ul>		<ul style="list-style-type: none"> <li>Web site loads and is functional in one – two minutes</li> <li>Most links are functional</li> <li>Most pages have links back to the homepage</li> <li>Some underlining used in places other than links</li> <li>Either needs to include a "Last Updated" section or the site has not been updated recently by author</li> <li>Most sources listed where necessary</li> </ul>		<ul style="list-style-type: none"> <li>Web site takes longer than two minutes to load</li> <li>Very few links are functional</li> <li>Very few pages have links back to the homepage</li> <li>Large amount of underlining used in addition to links</li> <li>Site has not been updated recently and is missing the "Last Updated" section</li> <li>Sources have not been included where necessary</li> </ul>
<b>Meaning/Content</b>	<ul style="list-style-type: none"> <li>Meaningful title present</li> <li>Communication of ideas clear, content/design appropriate for intended audience</li> <li>Author of page listed with an e-mail address included/publisher listed</li> </ul>		<ul style="list-style-type: none"> <li>Title present, but not meaningful to the web site</li> <li>Some key information missing or content/design inappropriate for intended audience</li> <li>Author of page listed, but no e-mail address included or publisher missing</li> </ul>		<ul style="list-style-type: none"> <li>Title is missing</li> <li>Need to include much more information, key concepts missing and content/design inappropriate for intended audience</li> <li>Author of page and e-mail address missing/publisher missing</li> </ul>